



SAULO SEQUEIRA

SENIOR INTEGRATED PRODUCER



CONTACTS

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EDUCATION

California State University,
Long Beach
Bachelors in Studio Art with
emphasis in Visual Comm.
2004

CLIENTS

Toyota, T-Mobile, HTC,
Cedars-Sinai, JCPenny,
Alaska Airlines, Nationwide
and more.

PROFESSIONAL SKILLS

- Graphic Design
- Creativity
- Organization
- Team Player
- Design
- Problem Solver
- Communication

TECHNICAL SKILLS

- Photoshop
- Illustrator
- HTML
- JIRA



Fluent in Spanish

ABOUT ME

“Learn and have fun through the process”. That is my motto. I consider myself a creative integrated producer that is constantly looking to expand my knowledge. I love to use my art direction skills to help transform and take creative ideas to the digital and social space. I organize and streamline all aspects of campaigns to ensure business goals are met and the best customer experience is served.

EXPERIENCE

Conill/Saatchi & Saatchi, Senior Social Producer, 2/2019 - 7/2021

- Collaborated with internal and client teams effectively to ensure expectations are set and all deliverables are met on schedule
- Senior Social Producer Lead for T-Mobile General and Hispanic markets
- Lead and manage all aspect of social video production from start to finish
- Lead and manage a team of producers to help with multiple projects from beginning to end
- Managed multiple editors, videographers, photographers, production houses, animators and juggled multiple projects to meet tight deadlines
- Generated RFPs, SOWs, budget scoping, production schedules and post schedules
- Experience working with high profile talent and influencers

Dailey, Sr. Digital Producer/PM, 4/2018 - 2/2019

- Communicated with internal and client teams effectively to ensure expectations were set and all deliverables were met on schedule
- Worked on content management of William Lyon Homes enterprise website using JIRA to track client request
- Demonstrated initiative and resourcefulness to meet project milestones, internal teams needs, and client expectations
- Managed multiple projects simultaneously and seamlessly from beginning to end in addition to managing an associate producer

Freelance, Sr. Integrated Producer, 9/2017 - 4/2018

Wongdoody, Sr. Integrated Producer, 9/2016 - 9/2017

- Worked with creative, media, accounts, in-house developers, and studio to produce successful digital campaigns
- Responsible for radio and live action productions from inception to completion
- Maintained schedules and worked closely with vendors and internal teams for budget scoping and vetting ideas

Conill/Saatchi & Saatchi, Sr. Integrated Producer, 2/2012 - 9/2016

- Managed digital, social, radio, and editorial productions for Toyota and T-Mobile
- Collaborated closely with EVP and outside partners throughout the bidding process, including generating RFPs and SOWs
- Developed and maintained schedules, and budget scoping
- Managed multiple projects simultaneously and seamlessly from beginning to end in addition to managing a team of two producers

Deutsch, Digital Producer, 2/2011 - 2/2012

- Ensured stringent QA process for all deliverables
- Worked collaboratively with cross-functional teams of strategy/analytics, UX, UI, Creative, developers, accounts, and QA, in addition to outside vendors to ensure all deliverables are executed correctly and met client expectations
- Defined RFPs, SOWs, budget scoping and generated schedules